



## The Aquatic Advantage

When developers, builders, plumbers, architects, other designers and homeowners want the best bathware, they turn to [Aquatic](#) over other companies. Aquatic develops, manufactures and provides an unrivalled collection of brilliantly engineered and designed tubs, showers and related accessories for every need and budget. The company also is renowned for its deep commitment to customer satisfaction – a difference that is palpable to customers at every touch point with Aquatic. Customers select Aquatic because the company offers:

- [The largest selection of bathware.](#) With more than 300 products spanning three lines – Hydrotherapy, Everyday and Accessible, Aquatic has the largest and most comprehensive selection of tubs, showers and tub showers, serving as a one-stop bathware resource for customers. From tub showers for the kids' Jack and Jill bathroom to standard-setting, luxurious, hydrotherapy for the master suite to accessible showers for those with limited mobility, Aquatic has it all.
- [The most innovative and inspirational products.](#) Aquatic continually solicits customer feedback and conducts market research on lifestyle trends. This information inspires all product design and production. Aquatic's R&D, marketing and manufacturing teams collaborate closely to develop new features, materials and systems. The result is the most durable, attractive and customizable bathware to meet the full range of customer needs at a variety of price points. Recent Aquatic innovations that are game changers for the industry include [DuraCore™](#), the next generation of fiberglass-reinforced polymer (FRP), and the award-winning [DriftBath tub](#), an entirely new type of hydrotherapy.
- [Exceptional products crafted in America by American workers.](#) Aquatic makes all bathware in a nationwide network of seven strategically located manufacturing and distribution facilities that enable the company to minimize shipping distances and order-to-delivery time. Aquatic's craftspeople – many have been with the company for a decade or two and even longer – take tremendous pride in their work, down to the last detail on every unit.
- [An unmatched customer experience.](#) Aquatic has strong national sales support, a centralized customer service center, field service coverage and its own shipping/delivery operation. Aquatic is the only company in the bathware industry that both manufactures products and then transports them directly from the plants to customers through its own delivery fleet of state-of-the-art, computer-equipped trucks. By handling these two key functions, Aquatic is able to provide a much higher level of service than competitors and ensure that customers receive exactly what they order, in pristine condition and on time.
- [The industry's most experienced management team.](#) Aquatic's executive team consists of the best talent in the bathware industry today. The company's senior managers have

nearly a century and a half of combined experience leading global corporations with large R&D, manufacturing, distribution and service operations, including with top firms in bathware and other major segments of the building market. These industry veterans are peerless in the breadth and depth of their expertise and recognized as innovators in the field.

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